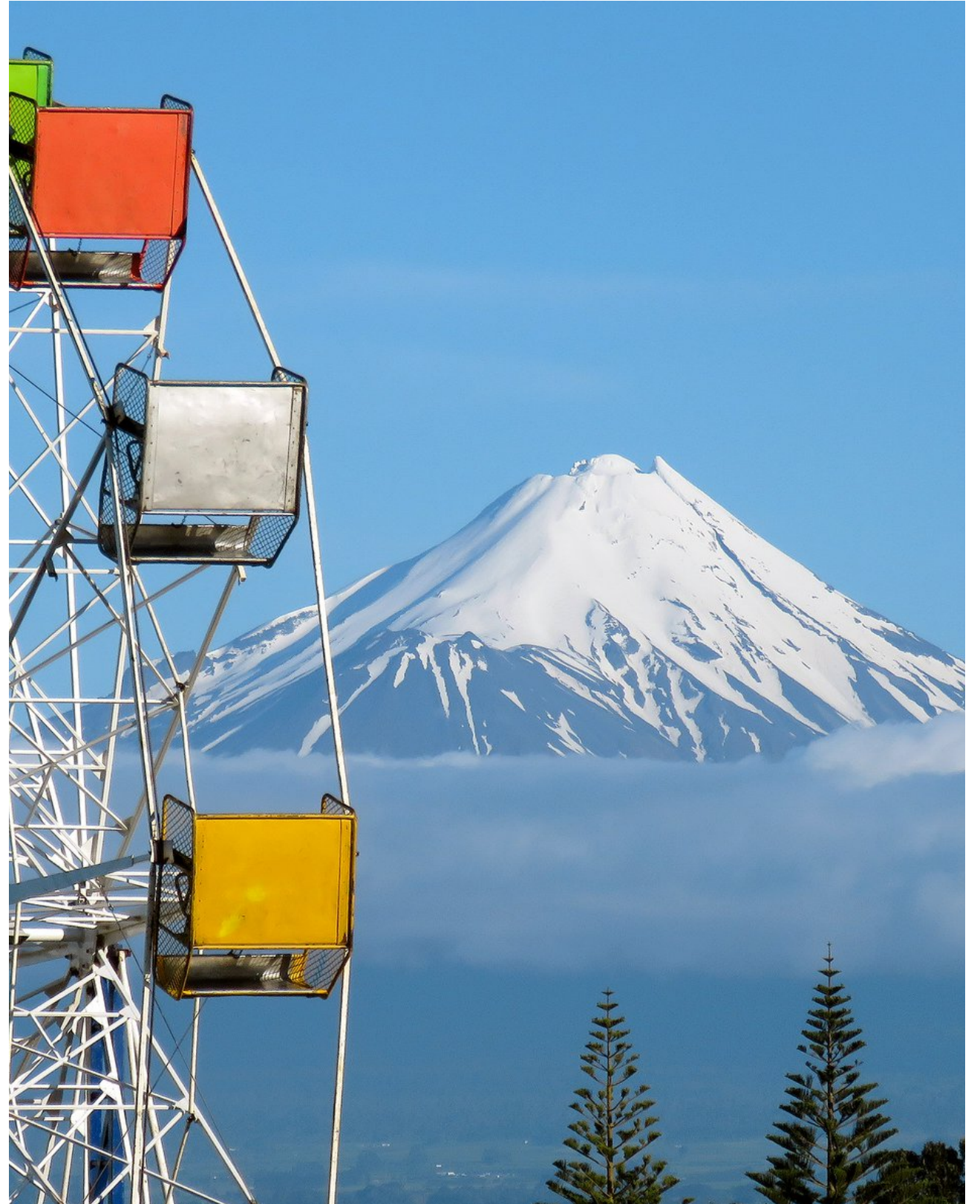


2023 Show Sponsorship Packages

Egmont A&P Show 2023

24th & 25th February



The Egmont A&P Association

The History

The Egmont Agricultural & Pastoral Association is an incorporated Society registered with the Charities Commission, established in Hawera in 1883. We are a community venue based around the rural and sporting sector predominantly serving the community of South Taranaki but increasingly becoming a National venue for a variety of events.

The Showgrounds

We are more than just the annual Show!

Comprised of approximately 80 acres of land and 20 buildings, located in central Hawera. 'The Egmont Showgrounds' is The Equestrian Centre for Taranaki - hosting almost every possible equestrian discipline covering competitions from local through to national level, training days, pony club rallies, camps and seminars. We are the chosen venue for the World Cup Show Jumping, and notably, equestrian participation at our annual equestrian show qualifies for points towards Horse of the Year

Not limited to Equestrian sports alone, the Showgrounds are a major event venue for South Taranaki, providing a cost effective community venue for a wide variety of sporting and community groups. Booked over 40 weeks a year, often hosting multiple and National events - from Paintball Champs, BMX Nationals, School Cross Country events and regional finals, Roadsafes Taranaki driver training, The X race to Hawera Repertory Society.

Additionally The Showgrounds is the home of Riding for the Disabled, Hawera Harriers, St John's Gymsports, Hawera Big Brother Big Sisters, Taranaki Greyhound Club, Hawera Pony Club, Dressage Taranaki, Taranaki Equestrian Jumping and K9 Capers.

A survey conducted in 2014, shows nearly 14,000 people came to The Showgrounds to compete, support or organise an event during that year, and we have only grown since, attracting people from all over New Zealand to the region. not including general public admissions. Those numbers which do not include general public admissions to any of our events, have increased along with time effort and community funding which has gone into improving the property since then.





Some of the Year-round User Groups

Equestrian Groups

Coastal Adult Riding Club
 Dressage Taranaki
 Dressage NZ
 Hawera Pony Club
 Horsemanship NZ
 Horseplay
 Mountain Miniature Horse Society
 NZ American Quarter Horse Assn
 NZ Cutting Horse Assn
 NZ Miniature Horse Assn
 NZ Pony Clubs Assn
 NZ Riding for the Disabled
 Taranaki Adult Riding Club
 Taranaki Arabian Horse Show
 Taranaki Area Pony Clubs
 Taranaki Equestrian Jumping
 Taranaki Horsemanship
 Taranaki Natural Horsemanship
 Taranaki Welsh Pony & Cob Show
 Taranaki Western Riding Club

Sports Clubs

Hawera BMX Club
 Hawera Harrier Club
 NZ Paintball Players Assn
 St John's Gymsports Club

Community Organisations

Big Brothers Big Sisters Taranaki
 Rural Fire Service
 Girl Guides and Scout Camps
 Hawera Riding for the Disabled
 Hawera Repertory Society
 South Taranaki District Council
 Roadside Taranaki

Clubs & Organisations

Axe Throwers Motorcycle Club
 Menzshed
 NZ Moto Caravan Assn
 Little Forest Raceway
 Taranaki Vintage Machinery Club

Schools & Associated Sports

TSSSA Cross Country & Dressage
 Hawera Primary Schools X-Country
 Taranaki Primary Schools X-Country
 NZ Primary Schools X-Country
 South Taranaki Schools
 Regional Taranaki Schools
 National Schools

Businesses

Surplus Brokers
 NZ Farmers Livestock
 Zirka Circus
 NZ Farmsource Livestock
 Peter Gulliver Driving Course
 National Saddle Centre
 Weber Bros Circus

Canine Racing & Training

Canny Canines
 Hawera Dog Training Assn
 Gone to the Dogs
 Taranaki Dog Trial Show Ring Club
 Taranaki Greyhound Assn

Equestrian Practitioners

Steve Brady	Ken Dromgool
Ben Longwell	Cindy Pender
Bill Noble	Vanessa Way
Scott McKenna	Russell Higgins
Jutta Rosenblatt	

Egmont A&P Show 2023

The Show 2023

Egmont A&P Assn 139th Show

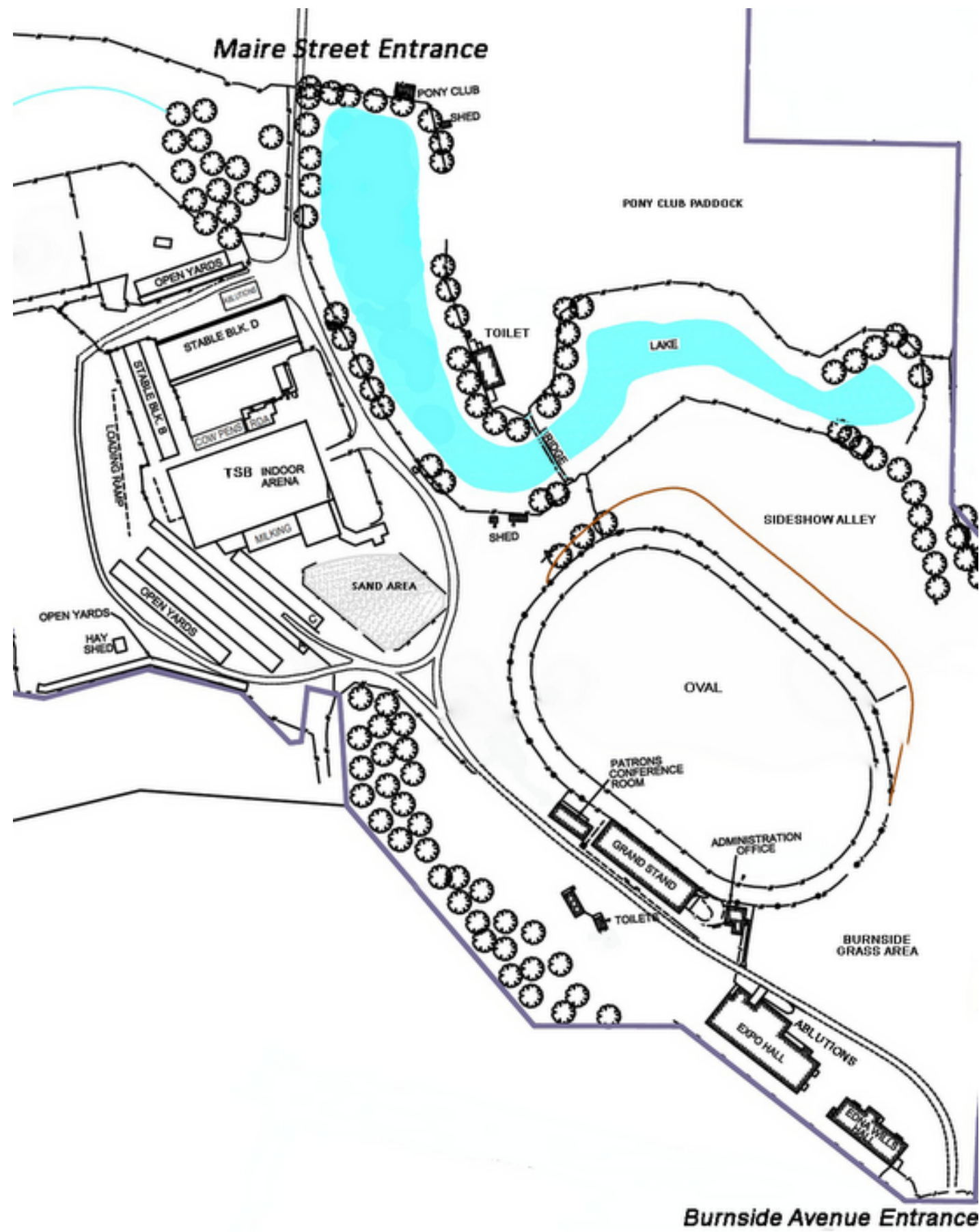
Hawera’s biggest event of the year

Friday 24th February

Saturday 25th February

Equestrian	Alpacas	Home Industry
Dog Trials	Wood Chopping	Trade Stalls
Kidzone	Small Animal Tent	Live Entertainment
Clydesdale Rides	Vintage Machinery	Side Shows
Live Music	Pig Section	Arts & Crafts





So what could you get?

Trade Site	A discounted site fit for your requirements to promote your business for the 2 days of the Show <i>Valued from \$50-\$300</i>
Radio Tags	Be included in our radio advertising around the 2023 Show
Email Tags	Be included in all of our email communications about the 2023 Show
Website	Listed on the Egmont Showgrounds website www.egmontshowgrounds.org.nz
Facebook	Be included in our Facebook marketing on both our Egmont Showgrounds page (3.6K followers) and the Show event page (3.5K interested on last A&P event page).
Print media	<ul style="list-style-type: none">• Show guide - available to visitors• Sponsor signage - be included on our sponsorship signage• Show maps - included on our Showgrounds location maps• Other includes: newspaper or any fliers
Show Perks	Show perks package is valued at over \$50 includes: <ul style="list-style-type: none">• VIP parking• Entry to Members and Sponsors lounge• 4 entry tickets• Invitation to the President's Function

Egmont A&P Show Sponsorship

Tier		Billboard sites	Trade sites	Radio tags	Email tags	Website	Facebook	Print media	Show perks
Bronze	\$250	-	-	-	-	✓	✓	Show guide	1 (4 tickets)
Silver	\$500	-	25% discount	-	-	✓	✓	Sponsor signage, show guide	2 (8 tickets)
Ruby	\$1,000	Inside grounds	50% discount	-	-	✓	✓	Sponsor signage, show guide	4 (16 tickets)
Gold	\$2,500	Inside grounds and at gate entries	Free Site	-	✓	✓	✓	Sponsor signage, show guide, show maps	6 (24 tickets)
Major	To be discussed	All A&P Show signs	Free site	✓	✓	✓	✓	All print media	To be discussed



Egmont A&P Show 2023

Sponsorship Form

*Thank you for choosing to be a part of the 139th
Egmont A&P Show, and welcome on board!*

- The Egmont A&P Association

Business Name

Contact person

Phone

Email

Business street address

Why did you choose to partner with us?

Tier (please tick)

☐ BRONZE
☐ SILVER

☐ RUBY
☐ GOLD

☐ I would like to talk about becoming a Major sponsor

Yes, I would like a trade site (please tick your preference)

☐ INDOOR
☐ OUTDOOR

Upon the signing of this document an invoice will be produced, payable on the 20th of the following month of invoice date by The Sponsor to the Egmont A&P Association. Also that the Egmont A&P Association will provide The Sponsor with the benefits of the tier selected on this document and as per the Egmont A&P Show 2023 Sponsorship Pack.

Sponsor (name, signature & date)

Egmont A&P Association representative (name, signature & date)